

# Social Transmission

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October 6, 2025

## RECOMMENDED CITATION

mohammad looti (2025). *Social Transmission*. PSYCHOLOGICAL SCALES. Retrieved from <https://scales.arabpsychology.com/?p=35348>

Social Transmission is the transfer of information or behaviors throughout a group of organisms. It is essentially the sharing of information. Social transmission can include verbal and nonverbal communication, actions, behaviors, knowledge, and beliefs. In animals an example would be the communication of a new food source or a new predator throughout a group of birds by chirping and calling to each other. In humans social transmission is seen in the spread of knowledge and cultures through social interactions and the media.

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