

# Political Process Approach

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Political process theory, also known as political opportunity theory, is a process used by various social movements to promote agendas and change. This theory relies heavily on political sociology and takes the stance that the success or failure of social movements depends on, and is affected by, political opportunity. Examples of this are the various civil rights movements that have been launched and popularized since the 1960's that started as grass roots movements and eventually became heavily politicized.

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