

Need to Belong

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The Need to Belong was defined by American psychologist, Abraham Maslow. He believed that people are social beings who have a need to belong to a group, to love others, and to be loved. He further stated that if people could not meet this need of belonging, their need for self-esteem would not be able to be satisfied. In other words, without being accepted as part of group or by others, self-esteem doesn't develop properly.

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