

How to Apply Conditional Formatting with Multiple Text Values in Google Sheets

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Conditional formatting in Google Sheets allows users to automatically change the formatting of cells based on certain conditions. In order to use multiple text values to create conditional formatting, the user can use the "Custom formula is" option in the conditional formatting menu. By inputting a formula that includes multiple text values, the user can specify which cells should be formatted based on their contents. This feature is particularly useful for organizing and highlighting data in a visually appealing and efficient manner. With the ability to use multiple text values, users can create customized and dynamic conditional formatting rules to suit their specific needs.

Google Sheets: Conditional Formatting Based on Multiple Text Values

You can use the custom formula function in Google Sheets to apply conditional formatting to cells based on multiple text values.

The following example shows how to use the custom formula function in practice.

Example: Conditional Formatting Based on Multiple Text Values in Google Sheets

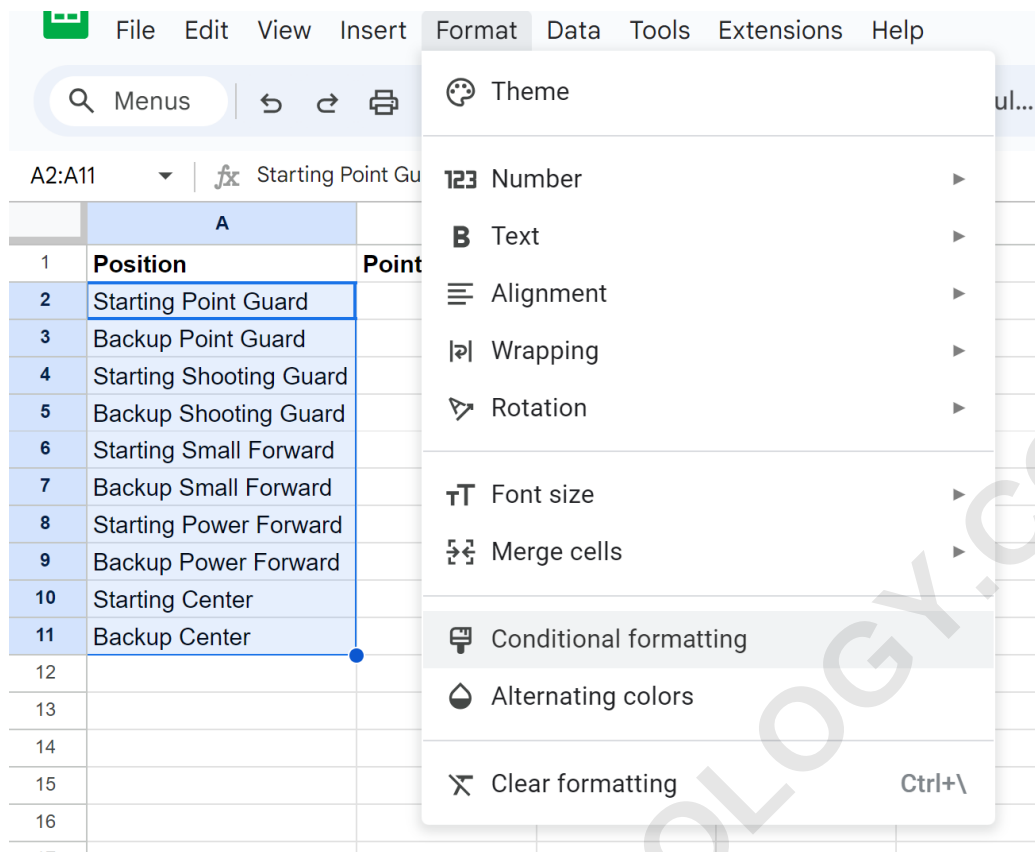
Suppose we have the following dataset in Google Sheets that shows the position and points scored by various basketball players:

	A	B	C	D	
1	Position	Points			
2	Starting Point Guard	22			
3	Backup Point Guard	19			
4	Starting Shooting Guard	14			
5	Backup Shooting Guard	12			
6	Starting Small Forward	30			
7	Backup Small Forward	22			
8	Starting Power Forward	34			
9	Backup Power Forward	12			
10	Starting Center	15			
11	Backup Center	10			
12					
13					
14					
15					
16					

Now suppose we would like to apply conditional formatting to each cell in the Position column that contains one of the following specific texts:

Starting
Forward
Center

To do so, we can highlight the cells in the range A2:A11, then click the Format tab, then click Conditional formatting:



In the Conditional format rules panel that appears on the right side of the screen, click the Format cells if dropdown, then choose Custom formula is, then type in the following formula:

=regexmatch(A2, "(?i)starting|forward|center")

Conditional format rules

Single color Color scale

Apply to range

A2:A11

Format rules

Format cells if...

Custom formula is

=regexmatch(A2, "(?i)start")

Formatting style

Default

B *I* U ~~S~~ A ▼ | ▼

Cancel Done

+ Add another rule

Once you click Done, each of the cells in the Position column that contains either Starting, Forward, or Center will automatically be highlighted:

	A	B	C	D	
1	Position	Points			
2	Starting Point Guard	22			
3	Backup Point Guard	19			
4	Starting Shooting Guard	14			
5	Backup Shooting Guard	12			
6	Starting Small Forward	30			
7	Backup Small Forward	22			
8	Starting Power Forward	34			
9	Backup Power Forward	12			
10	Starting Center	15			
11	Backup Center	10			
12					
13					
14					
15					
16					
17					

Note: We chose to use a light green fill for the conditional formatting in this example, but you can choose any color and style you'd like for the conditional formatting.

The following tutorials explain how to perform other common tasks in Google Sheets: