

# How can I use Google Sheets to create a pivot table that displays unique counts?

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## RECOMMENDED CITATION

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Google Sheets is a powerful tool that allows users to organize and analyze data in a variety of ways. One of its useful features is the ability to create pivot tables, which can help users summarize and understand large amounts of data. By using the unique count function in Google Sheets, users can create a pivot table that displays the number of distinct values in a specific column. This allows for easy identification of unique data points and can aid in data analysis and decision making. With Google Sheets' user-friendly interface and customizable options, creating a pivot table with unique counts is a simple and efficient way to organize and analyze data.

## Google Sheets: Create Pivot Table with Unique Counts

**The following step-by-step example shows how to create a pivot table in Google Sheets that displays the count of unique values of some variable.**

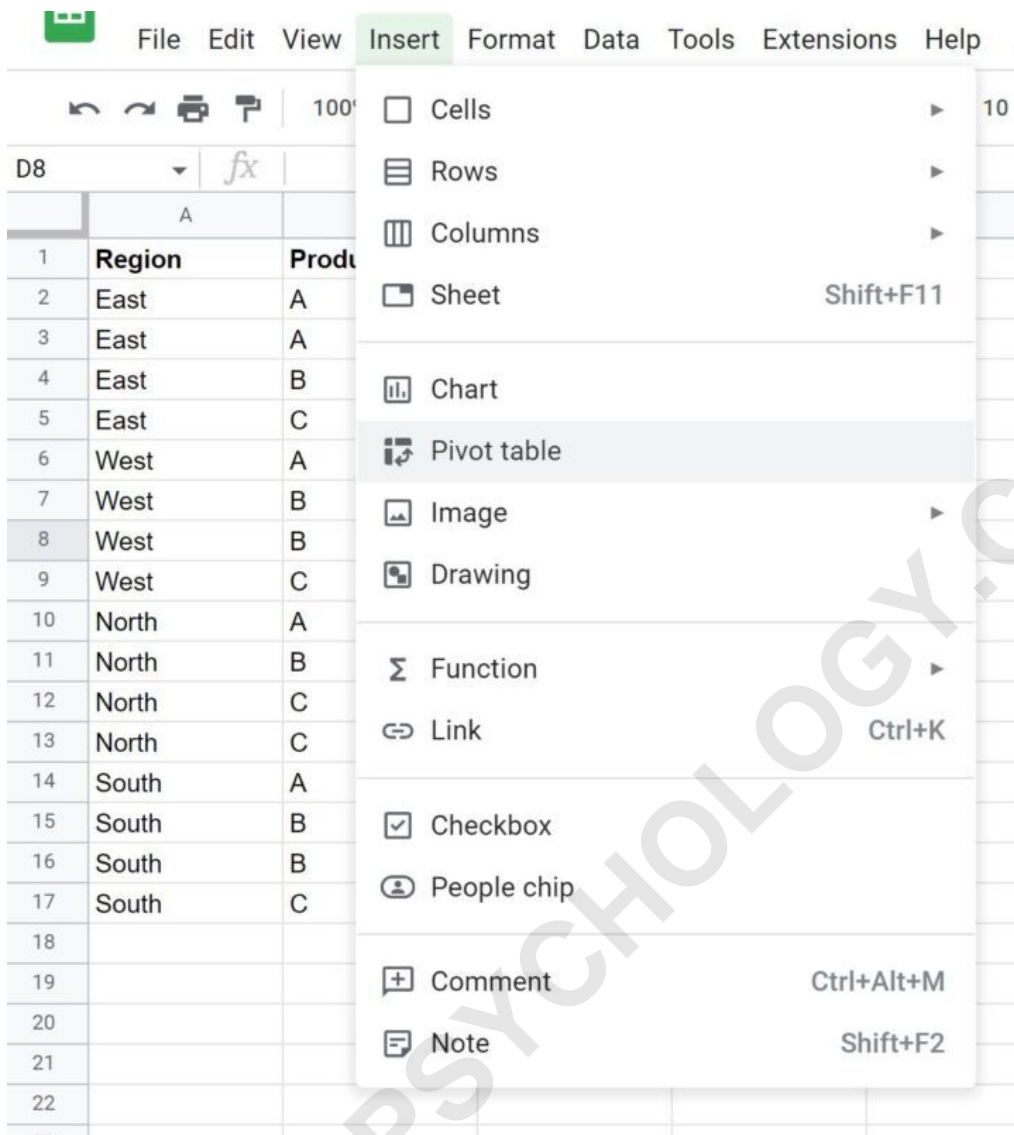
### Step 1: Enter the Data

**First, let's enter the following data that shows the total revenue generated by certain products in certain regions for some company:**

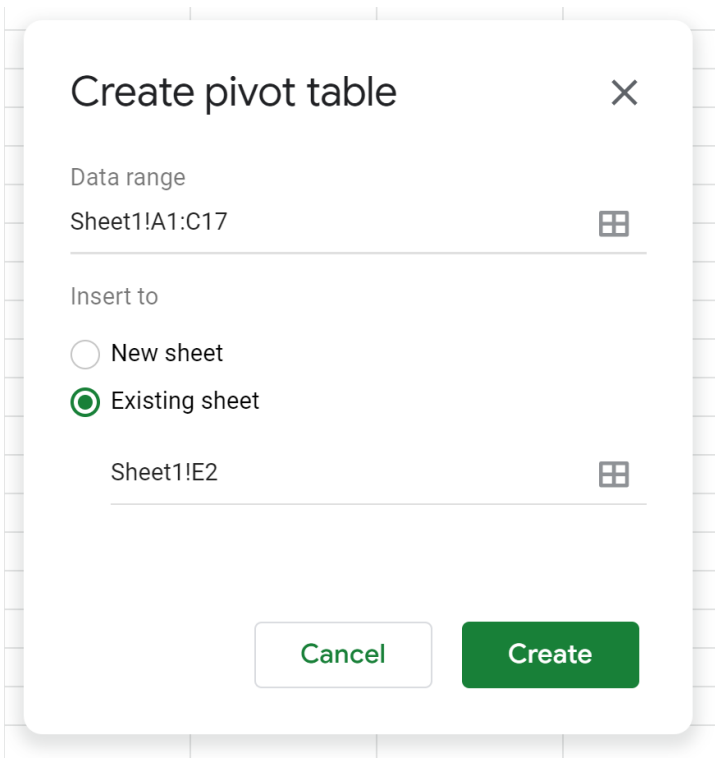
	A	B	C	D	E
1	<b>Region</b>	<b>Product</b>	<b>Revenue</b>		
2	East	A	10		
3	East	A	6		
4	East	B	8		
5	East	C	14		
6	West	A	10		
7	West	B	19		
8	West	B	22		
9	West	C	14		
10	North	A	18		
11	North	B	8		
12	North	C	4		
13	North	C	7		
14	South	A	7		
15	South	B	11		
16	South	B	13		
17	South	C	8		
18					
19					
20					
21					

## Step 2: Create the Pivot Table

To create a pivot table that summarizes this dataset, click the **Insert** tab and then click **Pivot table**:



**In the window that appears, type in the range of the data to use for the pivot table and select a cell in the existing sheet to place the pivot table:**

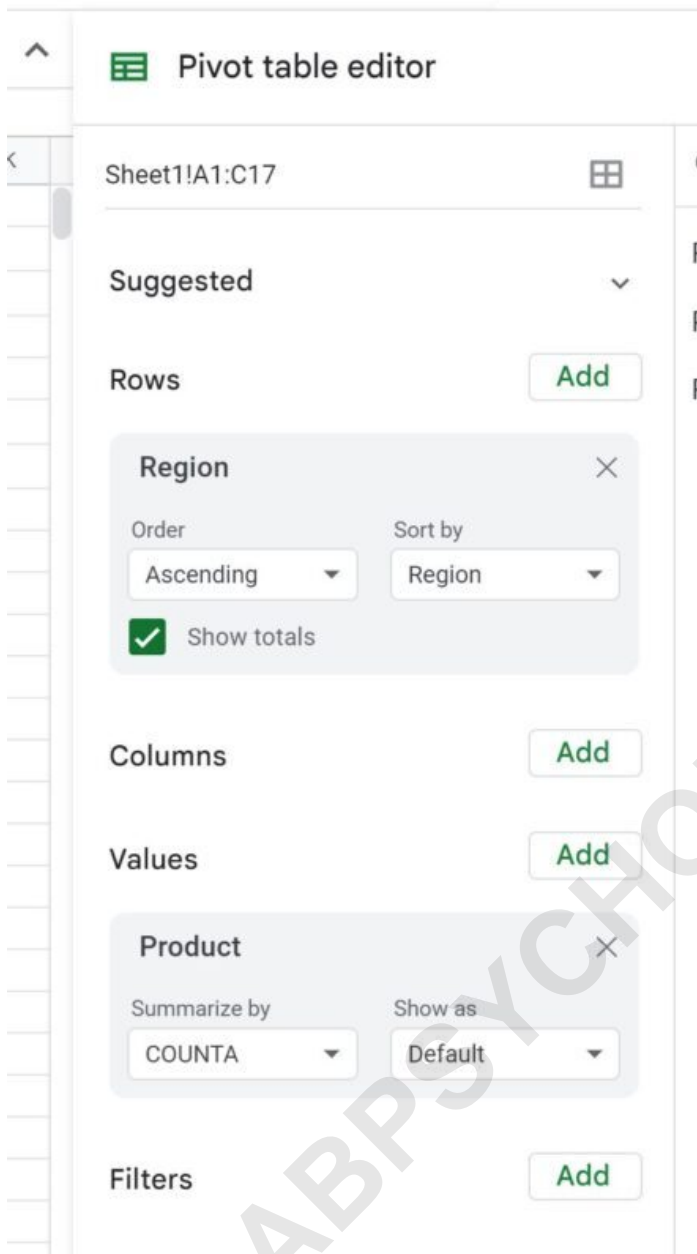


**Once you click Create, an empty pivot table will automatically be inserted.**

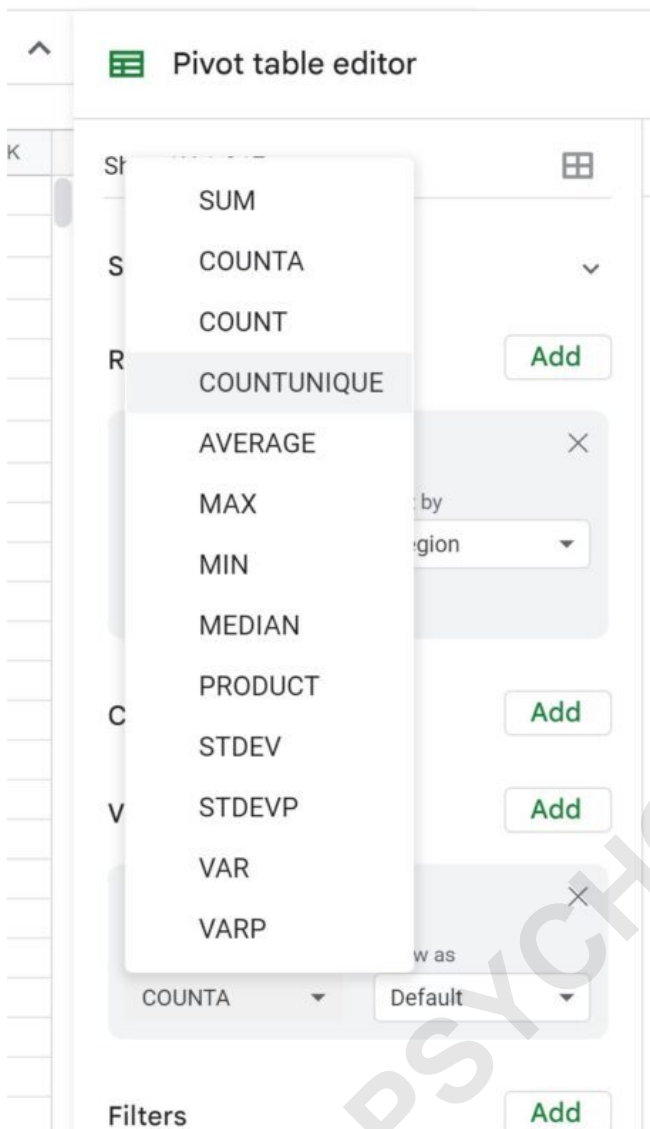
**In the Pivot table editor that appears on the right side of the screen, click Add next to Rows and choose Region.**

**Then click Add next to Values and click Product.**

**By default, Google Sheets will choose COUNTA as the way to summarize the Product values:**



**To instead display the unique count of products by region, click the dropdown arrow under Summarize by and click COUNTUNIQUE:**



**The pivot table will update to show the unique count of products by region:**

<i>Region</i>	COUNTUNIQUE of Product
East	3
North	3
South	3
West	3
<b>Grand Total</b>	<b>3</b>

**For example, we can see:**

**There were 3 unique products in the East region. There were 3 unique products in the North region. There were 3 unique products in the South region. There were 3 unique products in the West region.**

**And so on.**