

# How can I count specific words in Excel?

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## RECOMMENDED CITATION

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Counting specific words in Excel can be done by using the COUNTIF function. This function allows you to specify a specific word or phrase and the range of cells to search within. It then calculates the number of cells that contain the specified word or phrase. This is useful for tracking the frequency of certain words in a large dataset or for analyzing the usage of specific terms in a document. By utilizing the COUNTIF function, you can easily and accurately count the occurrence of specific words in Excel.

## Count Specific Words in Excel (With Examples)

You can use the following formulas to count the occurrence of specific words in Excel:

### Method 1: Count Occurrence of Specific Word in Cell

```
=(LEN(A2)-  
LEN(SUBSTITUTE(A2,"word","")))/LEN("word")
```

This particular formula counts how many times "word" occurs in cell A2.

### Method 2: Count Occurrence of Specific Word in Range

```
=SUMPRODUCT((LEN(A2:A8)-  
LEN(SUBSTITUTE(A2:A8,"word","")))/LEN("word"))
```

This particular formula counts how many times "word" occurs in the cell range A2:A8.

The following examples show how to use each formula in practice with the following column of text in Excel:

	A	B	C	D	E	F
1	<b>Text</b>					
2	Three Five Five					
3	Three Four three					
4	Two Three Nine					
5	Three Two Six					
6	Seven Nine Five					
7	one two three					
8	Three Three One					
9						
10						
11						
12						
13						
14						
15						
16						
17						
18						
19						
20						
21						

### Example 1: Count Occurrence of Specific Word in Cell

We can type the following formula into cell B2 to count how many times the word "Three" occurs in cell A2:

```
=(LEN(A2)-  
LEN(SUBSTITUTE(A2,"Three","")))/LEN("Three")
```

We can then drag and fill this formula down to each remaining cell in column B:

	A	B	C	D	E	F
1	<b>Text</b>	"Three" Count				
2	Three Five Five	1				
3	Three Four three	1				
4	Two Three Nine	1				
5	Three Two Six	1				
6	Seven Nine Five	0				
7	one two three	0				
8	Three Three One	2				
9						
10						
11						
12						
13						
14						
15						
16						
17						
18						

Column B shows how many times the word "Three" appeared in the corresponding cell in column A.

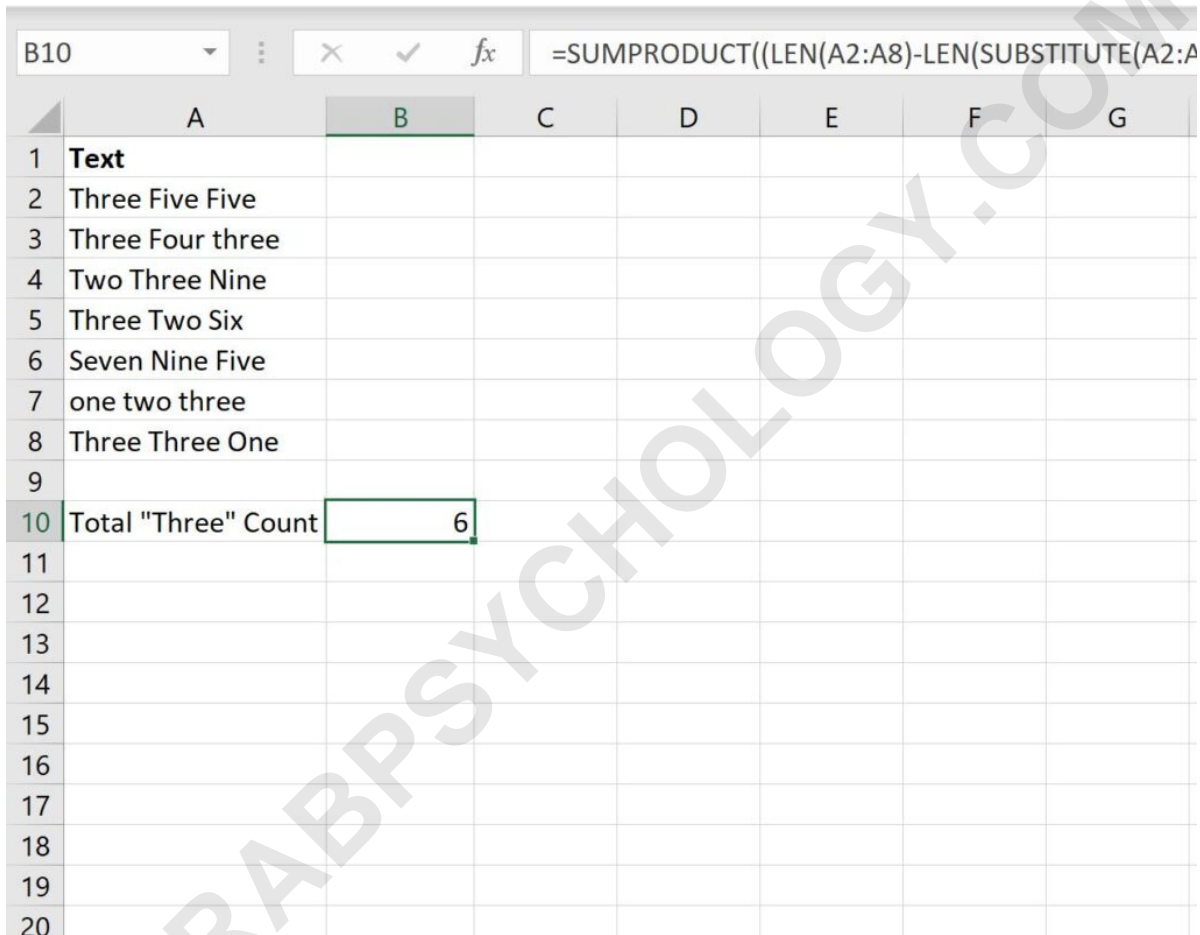
**Note:** This formula is case-sensitive. For example, the word "three" will not be counted.

**Example 2: Count Occurrence of Specific Word in Range**

**=SUMPRODUCT((LEN(A2:A8)-**

**`LEN(SUBSTITUTE(A2:A8,"Three",""))/LEN("Three")`**

The following screenshot shows how to use this formula in practice:



The screenshot shows an Excel spreadsheet with the following data:

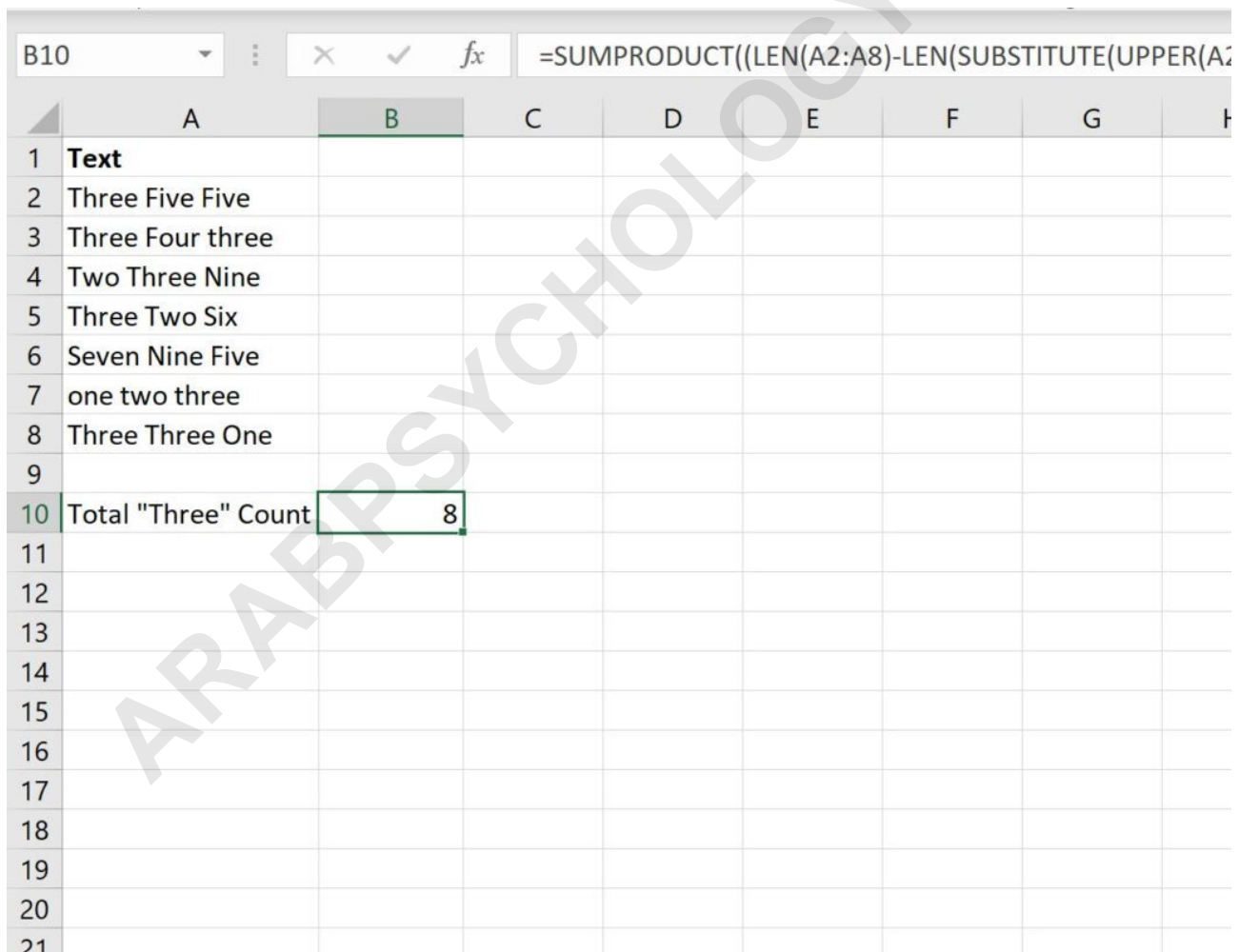
	A	B	C	D	E	F	G
1	<b>Text</b>						
2	Three Five Five						
3	Three Four three						
4	Two Three Nine						
5	Three Two Six						
6	Seven Nine Five						
7	one two three						
8	Three Three One						
9							
10	Total "Three" Count	6					
11							
12							
13							
14							
15							
16							
17							
18							
19							
20							

We can see that the word "Three" occurs a total of 6 times in the cell range A2:A8.

To create a case-insensitive formula, we can use the UPPER function in Excel as follows:

**=SUMPRODUCT((LEN(A2:A8)-LEN(SUBSTITUTE(UPPER(A2:A8),UPPER("Three"),"")))/LEN("Three"))**

**We can type this formula into cell B10 to count how many times "Three" (regardless of case) occurs in the cell range A2:A8.**



	A	B	C	D	E	F	G	H
1	<b>Text</b>							
2	Three Five Five							
3	Three Four three							
4	Two Three Nine							
5	Three Two Six							
6	Seven Nine Five							
7	one two three							
8	Three Three One							
9								
10	Total "Three" Count	8						
11								
12								
13								
14								
15								
16								
17								
18								
19								
20								
21								

**We can see that the word "Three" (regardless of case)**

**occurs a total of 8 times in the cell range A2:A8.**

**The following tutorials explain how to perform other common tasks in Excel:**

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