

Community Mobilization

Authored by
mohammad looti

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Community mobilization is an attempt to bring both human and non-human resources together to undertake developmental activities in order to achieve sustainable development.

Process

Community mobilization is a process through which action is stimulated by a community itself, or by others, that is planned, carried out, and evaluated by a community's individuals, groups, and organizations on a participatory and sustained basis to improve the health, hygiene and education levels so as to enhance the overall standard of living in the community. A group of people have transcended their differences to meet on equal terms in order to facilitate a participatory decision-making process. In other words it can be viewed as a process which begins a dialogue among members of the community to determine who, what, and how issues are decided, and also to provide an avenue for everyone to participate in decisions that affect their lives.

Requirements

Community mobilization needs many analytical and supportive resources which are internal (inside community) and external (outside Community) as well. Several of the resources are as following:

Leadership

Organizational capacity

Communications channels

Assessments

Problem solving

Resource mobilization

Administrative and operational management

Implications

Community mobilization is a frequently used term in developmental sector. Recently, community mobilization has been proved to be a valuable and effective concept which has various implications in dealing with basic problems like health and hygiene, population, pollution and gender bias.